

Göteborg International Film Festival office

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Welcome!

New and Upcoming Trends in Film & the Success of Nordic Crime

Our outlook is focused on new trends in international film and television drama. Which are the growing genres and what is new from the point of view of producers and broadcasters? Applying both an academic and an industry approach we will also analyze the winning concept of Nordic Crime and ask the question of how to continue that success and further develop the concept.

Financing Politics & the Importance of Comedy

Together with Nordic financiers and broadcasters we will devote time to the issue of public financing structures in the Nordic countries. Which are the advantages of the different Nordic financing systems? We will also listen to BBC World's approach to international co-production funding and the difficulties faced when several countries are involved in a production.

But first of all, comedy heavyweight Armando Iannucci will give an onstage interview on the interesting challenge of making people laugh about serious matters.





"Antichrist" © 2009 Zentropa

"Brighton Rock" © 2010 Optimum Releasing



"Dear Alice" © 2009 One Tired Brother



"Arn - The Kingdom at Road's End © 2008 AB Svensk Filmindustri

SWEDEN'S BEST KEPT SECRET

In less than four years Filmgate have supplied high end cost effective visual effects and DI solutions for over 30 feature films in 9 countries. Since the introduction of our 2k grading and conform services we have graded three feature films and several short films as well as TV commercials. In 2009 we expanded our services into co-production. Looking forward to 2010 not only do we have exciting and challenging visual effects projects ahead, such as the eagerly anticipated UK features "Centurion" and "Brighton Rock", we are also involved with a slate of US, UK and French projects as co-producers.



PROGRAMME

THURSDAY FEBRUARY 4

10.00 Registration at Biopalatset, Kungstorget 2

Coffee will be served at Biopalatset.

10.30 Welcome!

Introduction by moderator Johanna Koljonen.

10.45 Armando lannucci: Making comedy shows that keep an audience

Presented in cooperation with MediaXchange

Armando Iannucci, director, producer, scriptwriter and comedy heavyweight, has written and produced numerous critically acclaimed television and radio comedy shows, notably *I'm Alan Partridge* and *The Thick of It*. His recently released feature film *In The Loop*, tipped for Oscar and BAFTA, is a comedy set in the world of Whitehall and Washington. At Meeting Point Television Iannucci will present recent work and give an on-stage interview with Johanna Koljonen about the difficult and interesting challenge of making the audience laugh about serious issues.

12.15 LUNCH BREAK

Refreshments, lunch sandwiches and coffee will be served at Biopalatset.

13.30 Antony Root: New trends in Film and Television Drama

Presented in cooperation with MediaXchange

Award-winning television executive and producer Antony Root, with extensive experience as producer and Head of Drama in the UK and the United States, has an eye for new trends in film and television and will talk about the latest influences within drama production. Which are the growing genres at the moment and what is new in the industry from a producer and broadcaster point of view?

14.45 COFFEE BREAK

15.00 The New "Ruler" for Public Service Drama in Sweden

Introducing Peter "Piodor" Gustafsson, since January 2010 Commissioning Editor for Drama and Culture at SVT, Swedish public service.

15.15 Nordic Crime - How do we manage success and what is the next step of development?

During the last years Nordic Crime productions have been successfully exported and have found a large audience throughout Europe. How can we maintain this popular genre and what is the next step of development? Nordic producers, Filmlance (*Beck*) from Sweden and Misofilm (*Varg Veum/The Candidate*), from Denmark, will discuss the future of Nordic Crime and special guest Lothar Mikos, professor of Television Studies in Potsdam, will analyse the success and shed some light on the fascination for Nordic crime in Germany.

16.30 Summary with Johanna Koljonen

16.45 Ending

FRIDAY FEBRUARY 5

09.15 Work in progress, Misofilm: Den som draeber

09.30 Public Financing of Television Drama in the Nordic countries

The Danish TV Pulje was presented at 2008 year's edition of Meeting Point Television and now we take a look at the consequences. The Norwegian Film Institute has a successful scheme for supporting TV with a different structure than the Danish – differences between and opinions about the two systems? In Sweden an inquiry was undertaken in 2009 on the situation of the film industry today and the possibilities of opening up for funding of projects for other distribution media, including TV drama – local reactions in Sweden? Representatives from the Nordic Film Institutes, Einar Egeland (NFI/Norway), Claus Ladegaard (DFI/Denmark), Charlotta Denward (SFI/Sweden) and Åsa Sjöberg, director of programming TV4, will discuss the variety of financing politics in the Nordic Countries.

Moderated by Lisa Taube.

10.30 Coffee Break

10.45 Stephen McDonogh: Co-production funding in Film and Television

Presented in cooperation with MediaXchange

Stephen McDonogh is responsible for raising and securing sources of production funding and finance for BBC Worldwide as Head of Co-Production Funding for BBC Worldwide's Content & Production division. McDonogh will show material and share his experience about the BBC approach on international co-productions. The presentation is followed by a discussion on the benefits and problems associated with film or TV productions when several partners are involved.

11.45 Summary with Johanna Koljonen

12.00 Ending

GUESTS AT MEETING POINT TELEVISION



ARMANDO IANNUCCI

Comedian, Writer, Producer

Armando Iannucci has written and produced numerous critically acclaimed television and radio comedy shows, including his award-winning series of shows featuring the now infamous Alan Partridge. He has also fronted his own satirical programmes, including The Friday Night Armistice and his Radio 4 show Armando Iannucci's Charm Offensive.

The Thick of It, winner of the Best New TV Comedy at the 2005 British Comedy Awards about a beleaguered Minister trying to cope with the pressure imposed by his army of spin doctors, and the spoof clip show Time Trumpet were both written, directed and co-produced by Armando.

His directorial debut and co-written feature film *In The Loop* is a comedy set in the world of Whitehall and Washington, starring Peter Capaldi, Tom Hollander and James Gandolfini. It opened to rave reviews in 2009 and has already received numerous awards and nominations including Winner-Best Comedy Film at the British Comedy Awards and Best Screenplay - New York Film Critics.



STEPHEN MCDONOGH

Head of Co-Production Funding BBC Worldwide

Stephen McDonogh is responsible for raising and securing sources of production funding and finance for BBC Worldwide invested TV productions whether BBC in-house or independently produced across drama, comedy and factual

output genres.

Stephen recently joined BBC Worldwide after some years working at the BBC as Legal Manager of Co-Productions in the Fiction department, where he represented BBC across both independent and BBC in-house productions (and on certain BBC Films productions) in all aspects of legal and business affairs support. During his time at the BBC he oversaw the financing of a number of major international co-productions, which included Rome, Number One Ladies Detective Agency, Passion, House of Saddam and Cranford.

Stephen is a qualified solicitor, graduating from Manchester Metropolitan University before completing a Masters degree in Intellectual Property Law at University College London. He worked in a variety of legal and business affairs roles at D'Agostini International, Two Way TV, Viasat and Discovery Networks Europe amongst others, before joining the BBC.



ANTONY ROOT

Television Executive and Producer

Antony Root started his career at BBC Television's Drama Series and Serials Department, working on such series as *Doctor Who*, *The Chinese Detective* and Strangers and Brothers. In 1984 he was recruited by Euston Films as its Development Executive where his credits included *Capital City*, *Bellman* and *True* and the miniseries *The Fear*, which he also co-produced.

In 1989 he was appointed Head of Production at Working Title Television. He moved on to the position of Head of Drama at Thames Television in 1994, executive producing John Schlesinger's *Cold Comfort Farm* and setting up Five's first drama series, *A Wing and a Prayer*, before leaving to join Granada Television as Head of Drama in 1997.

He became the first Granada executive tasked with developing and producing drama for broadcasters outside the United Kingdom in 1998. In 2000 he was appointed President of the company overseeing all its output before he returned to the UK as SVP, European Production for Sony Pictures Television in 2005.



MEDIAXCHANGE

An international media consultancy with nineteen years of experience assisting entertainment industry professionals to expand their business through developing effective knowledge and contacts in the global marketplace. MediaX-change specializes in providing its clients with the resources to develop global business interests through individual consultancy.

Katrina Wood, Chief Executive Officer, MediaXchange
Alison Small, Business Development Executive, MediaXchange
www.mediaxchange.com



PROF. DR. LOTHAR MIKOS

The Professor of Television Studies at the Konrad Wolf Academy of Film and Television in Potsdam-Babelsberg. Previously worked as an author, director and editor for film and TV. He is chair of the Television Studies Section of ECREA (European Communication Research and Education Association) and he has published about 20 books and more than 200 articles on film, television and popular culture.



LARS BLOMGREN

Producer and CEO of the Swedish production company Filmlance International, one of Sweden's largest independent production companies established in 1988. The filmography of Filmlance International includes more than 70 titles; major motion pictures, animated children's films, TV films, TV series and short films, prominent among them *Beck, Patrik 1,5, Laban the little Ghost*, and *The children of Luna*.



JONAS ALLEN & PETER BOSE

Miso Film was founded in 2004 by the production team Jonas Allen and Peter Bose. Miso Film initiated, developed and produced the popular Norwegian *Varg Veum series*. Most recently Miso Film has featured on the big screen with Danish thriller *The Candidate* and at the moment they are producing *Those Who Kill*, a new Danish crime series.





ÅSA SJÖBERG

Director of Programming, TV4 Group Before becoming Director of Programming at Swedish broadcaster TV4 Group Åsa Sjöberg held various positions in the company, such as project manager and executive producer. She started her career at Strix Television, one of Sweden's leading production companies, where she produced several of their biggest TV-formats.



CHARLOTTA DENWARD

Head of the Production Department at the Swedish Film Institute Charlotta Denward started her career in film exhibition. After several years at distributor Folkets Bio, she joined the Swedish Film Institute in 2006 as Film Commissioner for Children and Youth film. At the production company Filmlance International she has produced *The Guy in the Grave Next Door* by Kjell Sundvall, *Elina: As if I Wasn't There* and *The New Man* by Klaus Härö among other titles.



CLAUS LADEGAARD

Head of the Production and Development Department at the Danish Film Institute Claus Ladegaard, at DFI since 2006, has produced, taught and consulted in media as well as worked with TV formatting and programming for public and commercial Danish broadcasters. He joined Easy Film in 1996 where he oversaw productions for Danish broadcasters, such as *Between Two Worlds*, selected for Prix Europa, *The Wrong Murder* and *Flying – Confessions of a Free Woman*.



EINAR EGELAND

Film and Drama commissioner at the Norwegian Film Institute Before joining the Norwegian Film Institute in 2008, Einar Egeland worked as editor on more than 20 films including *Hawaii*, *Oslo, Troubled Water, Zero Kelvin* and TV series such as *Torpedo* and *Varg Veum*. He has also worked with a long range of shorts, commercials and documentaries.



LISA TAUBE

Audiovisual Consultant at Bizliz

With a background in communications at Canal+ and the Swedish Film Institute, Lisa Taube headed the Swedish MEDIA Desk between 2002 and 2005. Since 2006 she works as a freelance consultant, mainly concerning international financing and distribution in the Nordic countries. She also works part time as Chief Operating Officer of the production company Atmo.



PETER "PIODOR" GUSTAFSSON

Commissioning Editor for Drama and Culture at SVT

Peter "Piodor" Gustafsson was a commissioning feature film consultant at the Swedish Film Institute 2006–2009, during which period he funded more then 60 feature films and documentaries. Prior to that he managed his own companies, Stockholm Homerun Entertainment and Happy Life Animation AB. He has also been producer at AB Svensk Filmindustri and creative producer and CEO at Wegelius Film and Animation.



JOHANNA KOLJONEN

Journalist, film critic and comic book script writer, with a background in both traditional and interactive television. She has studied literature and semiotics, and hosts the weekly show P3 Kultur on Swedish radio.

MEETING POINT TELEVISIONRegistration & Information

Venue: BioPalatset, Kungstorget 2, Göteborg.

When: February 4: 10.30 am –16.45 pm

February 5: 9.15 am -12.00 am

PRICE INFORMATION

FEE: SEK 900.

With an Industry, VIP or Nordic Film Market

accreditation, SEK 600.

Your Meeting Point Television accreditation includes

- Lectures, presentations and panel discussions on Thursday and Friday.
- Refreshments, lunch sandwich, coffee and fruit.
- Nordic Film Market opening reception February 4 at 7.30 pm at Hotel Avalon.

Those of you who don't have an accreditation will receive a guest card. The guest card gives you membership to Göteborg International Film Festival and access to all seminars and open events.

The seminars will be held in English.

THANK YOU: Katrina Wood, MediaXchange, Johanna Koljonen, Film & TV-Producenterna, Peter "Piodor" Gustafsson, Stefan Baron and Christian Wikander, SVT, Maria Edström and Mats Björkin, University of Gothenburg, Micke Hjort, Tre Vänner, Lisa Taube, Bizliz and Åsa Sjöberg, TV4 for contributing to this programme.

If you have any questions, please do not hesitate to contact: tvdrama@giff.se

Supported by:











33rd Göteborg International Film Festival Jan 29 – Feb 8, 2010

Göteborg International Film Festival is the leading film festival in Scandinavia and – with an audience of 200 000 visitors a year – one of the largest festivals in the world. GIFF is always one step ahead in the search for new talent and tomorrow's stars with:

The prestigious Dragon Awards, including The Nordic Film Award and TIBIDA – The Ingmar Bergman International Debut Award.

The Nordic Film Market, February 4–7, presenting the latest and upcoming Scandinavian films to international buyers, sales agents and festival programmers.

The Göteborg International Film Festival Fund, supporting young talent in developing countries, in cooperation with SIDA.

THINGS YOU DON'T SEE EVERY DAY

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