



TV DRAMA VISION

36th GÖTEBORG INTERNATIONAL FILM FESTIVAL
JANUARY 31, 2013



REGISTRATION & INFORMATION

When: Thursday, January 31
09.00–16.30 Seminar at Biopalatset
17.00–18.00 Networking cocktail at Elite Plaza Hotel
19.30–22.00 Nordic Film Market opening reception at Pustervik

Venues: Biopalatset, Kungstorget 2, Göteborg
Elite Plaza Hotel, Västra Hamngatan 3, Göteborg
Pustervik, Järntorgsgatan 12, Göteborg

PRICE INFORMATION

SEK 950 with an Industry, VIP or Nordic Film Market accreditation
SEK 1 450 without accreditation

This includes a guest accreditation (value SEK 400), refreshments, lunch, cocktail at Elite Plaza Hotel and Nordic Film Market opening reception at Pustervik.

The seminars will be held in English.

THANK YOU: Josefine Tengblad and Åsa Sjöberg (TV4), Nadja Radojevic (Erich Pommer Institute), Ulrika Nisell (Media Desk Sweden), Stefan Baron, Christian Wikander, Göran Danasten and Mette Friberg (SVT) and Film & TV Producenterna for contributing to this programme.

For more information please visit www.giff.se/tv
or e-mail us at tvdrama@giff.se

Wi-Fi at Biopalatset

User Name : NFM
Password : NFM2013



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TV DRAMA VISION IS SUPPORTED BY:



WELCOME!

What makes a successful drama series

What do the top 25 UK and American drama series of all time have in common? John Yorke, newly appointed Managing Director of Company Pictures (“Wild At Heart”, “Skins”), will share his twenty years of experience which includes the commissioning of such shows as “Life on Mars” as BBC Vision’s Controller of Drama Production and New Talent, as well as his roles as Head of Drama for Channel 4, where he commissioned “Shameless”, and Founder and manager of the Writers Academy, developing new writing talent for both the BBC and the wider UK television drama industry. *Presented in collaboration with The Erich Pommer Institute and Media Desk Sweden.*

“Rebound” – the dead bring life into French TV drama

Reknown French independent film production and distribution company Haut et Court are pioneers at bringing the feelings of indie films to TV in France. Jimmy Desmarais, producer at Haut et Court TV, gives us an insight into the making of the fantasy drama “Rebound (Les Revenants)”, their first series for Canal Plus. Inspired by Robin Campillo’s film *They Came Back*, “Rebound” is set in a lakeside village in which long-dead locals mysteriously come back to life with no memory of what happened to them. SVT is in the middle of sending the first season of the series (Swedish title “Gengångare”). *Presented in collaboration with SVT.*

New trends in Scandinavian TV culture

Following up on last year’s theme of how Nordic TV drama travels, we dive into the current trends in content and viewership in Scandinavia. Johanna Koljonen, journalist and broadcaster, explores the trends while simultaneously following up on what happened to the trans media project *The Spiral* (presented at last year’s seminar). We will also present three exciting projects in the making: “Exodus”, “Azaya” and “The Tales of Silverhöld”. In the concluding panel we find Åsa Sjöberg, TV4, Jakob Bjur, Gothenburg University and Håkan Lindhé, Pocket Entertainment.

The story behind “Dag”

With the remake rights sold to Fox Television Studios, the popular Norwegian TV series “Dag” is now set to start its third season. In an exclusive case study, the team behind the series tells us how they found the unique style of “Dag”. *Presented in collaboration with SVT.*

The TV support of the Scandinavian film institutes

In the brand new Swedish film agreement, TV drama is for the first time eligible for support from The Swedish Film Institute. Representatives from the Scandinavian film institutes give us an overview of how the TV drama support system works and has worked in their respective countries.

Works in progress

”Crimes of Passion” (TV4, Sweden) and ”Eyewitness” (NRK, Norway).

PROGRAMME

09.00–10.00 Registration at Biopalatset, Kungstorget 2

Coffee and refreshments will be served at Biopalatset

10.00–10.05 Welcome!

Introduction by moderator Andrea Reuter

10.05–11.30 New trends in Scandinavian TV culture

10.05–10.30

INTRODUCTION

Johanna Koljonen, journalist and broadcaster, dives into the current trends in content and viewership in Scandinavia as well as makes a follow up on what happened to the trans media project “The Spiral” (presented at last year’s seminar).

10.30–11.00

FROM OUTSIDE THE SYSTEM

Presentations of the independent projects “Exodus” by Tommy Ipsen, “Azaya” by Jonas Gudmundhs and “The Tales of Silverhøjd” by Henrik Björn.

11.00–11.30

WHAT AND HOW ARE WE WATCHING?

Panel discussion with Åsa Sjöberg, Head of Drama, TV4, Jakob Bjur, research fellow at the department of Journalism, Media and Communication at Gothenburg University, Håkan Lindhé, CEO, Pocket Entertainment and Johanna Koljonen.

11.30–12.30 Lunch break

Refreshments, light lunch and coffee will be served at Biopalatset

12.30–13.00 The TV support of the film institutes in Scandinavia

In the brand new Swedish film agreement, TV drama is for the first time eligible for support from the Swedish Film Institute. Suzanne Glansborg, Film Commissioner at the Swedish Film Institute, tells us the facts of the new order, while Claus Ladegaard, Head of Development and Production at the Danish Film Institute, and Ivar Køhn, Executive Director, Development and Production at the Norwegian Film Institute, give us an overview of how the TV drama support system works and has worked in their respective countries.

13.00–13.30 The story behind “Dag”

The Norwegian comedy series “Dag” has gathered a hardcore fan base throughout Scandinavia in only a couple of seasons. With the remake rights sold to Fox Television Studios, the popular series is now set to start its third season. In an exclusive case study, the producers Anders Tangen and Pål Bugge Haagenrud and script writer/director Øystein Karlsen will tell us all about how they found the unique tone and style of “Dag”. After the seminar you have the exclusive opportunity to see the three first episodes of season three at 17.45, Biopalatset. *Presented in collaboration with SVT.*

13.30–13.45 Work in progress: “Eyewitness”

Producer: Lasse Greve Alsos

Broadcaster: NRK, Norway.

13.45–14.05 **Break**

14.05–14.50 **“Rebound” – the dead bring life into French TV drama**

Reknown French independent film production and distribution company Haut et Court are pioneers at bringing the feeling of indie films to TV in France. Jimmy Desmarais, producer at Haut et Court TV, gives us an insight into the making of the fantasy drama “Rebound” (“Les Revenants”), their first series for CanalPlus. Inspired by Robin Campillo’s film *They Came Back*, “Rebound” is set in a lakeside village in which long-dead locals mysteriously come back to life with no memory of what happened to them. Pubcaster SVT is in the middle of sending the first season of the series (Swedish title “Gengångare”).
Presented in collaboration with SVT.

14.50–15.00 **European TV Drama Series Lab**

Nadja Radojevic, The Erich Pommer Institute and Katrina Wood, MediaXchange, present their writers’ lab.

15.00–16.00 **What makes a successful drama series**

What do the top 25 UK and American drama series of all time have in common? What are the key elements that underpin every successful drama series ever made? John Yorke, newly appointed Managing Director of Company Pictures (“Wild At Heart”, “Skins”), will share his twenty years of experience which includes the commissioning of such shows as “Life on Mars” as BBC Vision’s Controller of Drama Production and New Talent, as well as his roles as Head of Drama for Channel 4, where he commissioned “Shameless”, and Founder and manager of the Writers Academy, developing new writing talent for both the BBC and the wider UK television drama industry.

Presented in collaboration with The Erich Pommer Institute and Media Desk Sweden.

16.00–16.15 **Work in progress: “Crimes of Passion”**

Producer: Renée Axö, Pampas Produktion
Broadcaster: TV4, Sweden.

16.15–16.30 **Summary with Andrea Reuter**

17.00–18.00 **Networking cocktail**

at Elite Plaza Hotel (room Florentiska), Kungsporsavenyn 36–38

19.30–22.00 **Nordic Film Market opening reception**

at Pustervik, Järntorgsgatan 12. Please bring your invitation.



JOHN YORKE

MANAGING DIRECTOR, COMPANY PICTURES (UK)

John Yorke graduated from Newcastle University with First Class Honours in English Literature and worked as a theatre director until joining the BBC in 1986. After executive producing “EastEnders” from 2000 until 2003, he became Deputy Head of BBC Drama before joining Channel 4 as Head of Drama, commissioning “Shameless”, “The Deal”, “Sex Traffic”, “Not Only But Always” and “Omagh”.

In 2004 he returned to the BBC as Controller of Continuing Drama & Head of Independent Drama, commissioning and/or executive producing amongst others “Life On Mars” as well as overseeing the four long-running series “EastEnders”, “Holby City”, “Casualty” and “Doctors”.

In his capacity as Head of New Talent John also created and runs the BBC Writers Academy, now in its fifth year –the first full-time training course for new writers in the UK that guarantees primetime television commissions. He set up and continues to run Producer and Director training programmes across the industry, lectures widely across the UK on working for television and is Visiting Professor of English Language and Literature at the University of Newcastle-Upon-Tyne. *Presented in collaboration with Erich Pommer Institut and Media Desk Sweden.*



JIMMY DESMARAIS

PRODUCER, HAUT ET COURT (FRANCE)

After graduating from Sciences Po Paris and a diploma of TV communication and law, Jimmy then studied at CEEA in 2003.

In 2006 he joined Haut et Court TV and developed several TV fiction such as “Xanadu” (8*52’ for ARTE), “Les Revenants/Rebound” (8*52’ for CANAL +), Silex and the City (40*3’ for ARTE) and more recently Pink Panthers for CANAL+. *Presented in collaboration with SVT.*



JOHANNA KOLJONEN

RUNDFUNK MEDIA AB (SWEDEN/DENMARK/FINLAND)

Johanna Koljonen is a broadcaster, writer and critic. She has hosted a number of popular radio and TV programmes in Sweden, many of these from her production company Rundfunk Media AB. She is a pioneer of the criticism and theory of live role-playing games. In 2011, she received the Swedish Grand Journalism Award for a multi-platform media initiative.



JAKOB BJUR

RESEARCH FELLOW AT THE DEPARTMENT OF JOURNALISM, MEDIA AND COMMUNICATION, UNIVERSITY OF GOTHENBURG (SWEDEN)

Jakob Bjur holds a PhD in Journalism and Mass Communication at the University of Gothenburg. He formerly held a comparative position as a Researcher in Residence at pubcaster Sveriges Radio in Stockholm (2010–2011) managing a research project on Future Patterns of Media Consumption aside with which he assisted strategic programmes for Sveriges Radio's future development. He is part of the management committee of the European COST-network Transforming Audiences, Transforming Societies, comprising over 160 audience researchers from 30 countries.



HENRIK BJÖRN

AUTHOR/DIRECTOR, PALLADIUM FILM (SWEDEN)

Henrik Björn is one of three co-founders of Palladium, today one of Sweden's largest and most experienced production companies for commercials for web and TV. During the many years with Palladium, he has been involved in hundreds of film shoots in everything from script writing, producing, financing, preproduction, music and directing to the post process. While directing commercials in Sweden and abroad full time, he started writing the project of his dreams; "The Tales of Silverhöld" (Jordskott).



RICHARD GEORG ENGSTRÖM

PRODUCER, TSOMM PICTURES APS (SWEDEN)

Richard Georg Engström has more than 15 years of experience in developing, financing and producing film, entertainment and media, internationally and nationally, with credits for films such as *Arn – The Knight Templar* (SF, 2007) and Mads Brügger's spectacular documentary *The Ambassador* (Zentropa, 2011).



SUZANNE GLANSBORG

FEATURE FILM COMMISSIONER, SWEDISH FILM INSTITUTE (SWEDEN)

Suzanne Glansborg began her career in film back in 1976 at the Swedish Film Institute's cinema department. After working as product manager and purchaser in the 1980s, she joined Filmnet (later Canal Plus) in 1991. Before she started as Feature Film Commissioner in 2010, she was responsible for purchasing Nordic features for the Canal Plus and TV4 television channels. Among the films she has helped to finance are *You, the Living*, *Let the Right One In* and *The Girl*.



JONAS GUDMUNDHS

EXECUTIVE PRODUCER AND CEO, E.F. FILM HOLDING AB (SWEDEN)

After his education in Marketing and Economics at IHM Business School, Gudmundhs worked for 15 years as sales manager for mega events in theatre, music and sports. He left to work with advertising and media as a consultant for a period for 6 years, but is now developing intellectual properties for feature film, TV series and gaming.



PÅL BUGGE HAAGERUD

PRODUCER AND DIRECTOR OF PHOTOGRAPHY, KAMERAKAMERATENE A/S (NORWAY)

For the past three years Haagenrud has been co-producing and shooting “Dag”. He entered the film industry as a camera assistant more than 25 years ago and has worked his way up the rank as first assistant camera, camera operator and Director of Photography for theatrical features and TV-drama series. He received his education as a cinematographer from The American Film Institute in Los Angeles.



FILIP HAMMARSTRÖM

PRODUCER, PALLADIUM FILM (SWEDEN)

Filip Hammarström has produced award-winning short films and commercials, TV-shows and feature films, the most recent being *Our Need for Consolation* (2012), which stars Stellan Skarsgård. He also started the well-known post-production house The Line in Stockholm. One year ago he stepped down from the CEO position and started working only with drama as leading producer of Palladium Fiction.



TOMMY IPSEN

DIRECTOR, TSOMM PICTURES APS (DENMARK)

Educated at the Funen Academy of Fine Arts in Denmark, his film *Get To Know Me* was nominated Best Film at the Regensburger International Film festival and then bought by the U.S. on-demand channel Eurocinema. In 2007 Tommy Ipsen was selected for The Berlin International Film Festival Talent Campus.



ØYSTEIN KARLSEN

DIRECTOR, VIAFILM (NORWAY)

Øystein Karlsen lied his way into becoming a radio host at the age of 21, moved on to head the marketing department at pubcaster NRK, but started writing scripts and directing commercials instead. Karlsen’s feature film debut *Fuck Up* premiered in 2012 to great reviews. The low budget film was tipped as “pick of the year” by two leading Norwegian newspapers and the American film magazine “Twitch films” voted Karlsen among the top five new directors to look out for in 2013.



IVAR KØHN

EXECUTIVE DIRECTOR, DEVELOPMENT AND PRODUCTION, NORWEGIAN FILM INSTITUTE (NORWAY)

After graduating as producer from Dramatiska Institutet (nowadays Stockholm Academy of Dramatic Arts) in 1993, Ivar Køhn has worked as amongst others Head of Development at SVT Drama, Film Commissioner for TV drama and feature film at the Norwegian Film Fund and Production Manager at pubcaster NRK’s Drama dept. He has been in his current position since 2008.



CLAUS LADEGAARD

HEAD OF DEVELOPMENT & PRODUCTION, DANISH FILM INSTITUTE (DENMARK)

Claus Ladegaard holds a master degree in communication and has previously worked as documentary director and producer of documentaries, factual television and fiction. Before coming to DFI he was producer and partner in the production company Easy Film A/S for 10 years and member of the board of the Danish Producers' Association. He is currently chair of the board of the Nordic Film & TV Fund.



HÅKAN LINDHÉ

CEO AND CREATIVE DIRECTOR, POCKET ENTERTAINMENT (SWEDEN)

Håkan Lindhé is a writer and director for film, theatre and television. He received a "Guldbagge" for the short film "Clinch" and has written and directed several drama productions for SVT, amongst them The Stockholm Syndrome (Norrmalmstorg), "Lokalreportern", "En fråga om liv och död" and "STHLM". Lindhé is the founder of Pocket Entertainment and creator of the concept.



NADJA RADOJEVIC

HEAD OF INTERNATIONAL TRAINING, THE ERICH POMMER INSTITUTE (GERMANY)

In 2005 Nadja Radojevic joined the team of the Erich Pommer Institut and is responsible for the management of the institute's international training department. Before, she worked as project coordinator for the Master School Drehbuch in Berlin and at the press office of the Film Society of Lincoln Center in New York. Nadja holds a university degree in Arts Management



ANDREA REUTER

JOURNALIST AND MODERATOR (SWEDEN)

Andrea Reuter has moderated more than 100 events, everything from interviewing talent on stage to leading panels, seminars, works-in-progress and press conferences. After two years at the International Department at the Swedish Film Institute, Andrea left in September 2011 to focus mainly on moderating. This fall she has, amongst others, hosted the radio programme Finska Pinnar on the pubcaster Sveriges Radio. Andrea has worked with the Göteborg International Film Festival through several years, hosting the live show Studio Draken it's first year, last year's TV Drama Vision as well as a number of works-in-progress and seminars.



JOHAN RUDOLPHIE

CEO, PALLADIUM FILM (SWEDEN)

Johan Rudolphie has been the CEO of Palladium Films since 2009. He has directed and produced commercials for multinational clients and agencies. As an executive he has led numerous processes in all the different fields of filmmaking, from traditional studio/location shoots to postproduction, 3D animation, sound and music. Before film Johan had a successful career in commercial radio, both on the business side and in hosting some of the most popular commercial radio shows in Sweden.



ÅSA SJÖBERG

DIRECTOR OF PROGRAMMES, TV4 GROUP (SWEDEN)

Åsa Sjöberg is Director of Programmes for all free-to air and basic cable channels within the TV4 Group. Managing and leading the commissioning teams for TV4, Sjuan and TV11, Åsa also heads up the strategic content and programme development for all channels. Before becoming Director of programmes, Åsa Sjöberg held various positions in the company, such as project manager and executive producer. She started her career at Strix Television, one of Sweden's leading production companies, where she produced several of their biggest TV-formats.



ANDERS TANGEN

PRODUCER, VIAFILM (NORWAY)

Anders Tangen is the producer and line producer of the TV-drama series "Dag. He has for the past 12 years headed the Oslo-based film and TV production company Viafilm where he has produced theatrical features like "Fuck Up" (2012) and "The Immoral" (2013). In addition to Viafilm Tangen has been head of several businesses, amongst others The Nordic Film Post Production. He is the producer of "Lilyhammer 2", a TV-series that will be broadcasted on NRK and Netflix during the winter of 2013/2014.



MARTIN WIRÉN

EXECUTIVE PRODUCER OF AZAYA (SWEDEN)

Martin has an MEd in Art history and has 6 years experience in the industry from a Cross Media Animation State of the Art IP, A Key to the transmedia evolution between China and U.S. Businessman and entrepreneur. Martin is also engaged in clean tech energy and power quality.



KATRINA WOOD

PRESIDENT AND CEO, MEDIAEXCHANGE LTD. (UK/USA)

Katrina Wood is Founder and Chief Executive Officer of MediaXchange Ltd., established with the specific goal to provide senior level media professionals with a versatile and unique resource to enable them to develop and expand their international media business interests. To date, industry professionals from every continent have turned to MediaXchange's consulting services.



CRIMES OF PASSION

The series based on Maria Lang's crime novels is set in the magic beauty of Bergslagen, a genuinely Swedish environment. In six feature length episodes, we meet Puck and Einar Bure along with police superintendent Christer Wijk in their quest to catch the killer. The murderer is always "one of us" and the murder plots are crimes of passion. Each episode is a classic whodunnit where we follow the lives and fortunes of interesting characters in an exciting thriller filled with love, sex, intrigue, betrayal, secrets, lies, and death. Produced by Pampas Produktion for TV4.

GUEST:

RENÉE AXÖ. Head of Production and Producer, Pampas Produktion. Axö started her career in the middle of the 90's. During her years in the business, she has worked as producer, head of production and first assistant director at many of Sweden's biggest media companies, including SVT, Strix and SF. Some of the productions she has worked with are "Tusenbröder" and "Grottesco" as well as the Swedish version of the French concept "Fort Boyard".



EYEWITNESS

The young boys Philip and Henning are secretly in love. One evening they happen to witness a murder of several men. They manage to escape, but has the man seen them, and who is he? The boys are terrified, not only for the man, but that their relationship will be revealed. They form a pact and vow never to reveal what they saw, but this will be difficult. Philip's foster mother, Helen, is the police chief and is put in charge of the investigation. *Eyewitness* is a psychological thriller and is being produced by NRK Drama as a six part, one hour long episodes. Directed and written by Jarl Emsell Larsen and produced by NRK Drama/Lasse Greve Alsos.

GUEST:

LASSE GREVE ALSOS. Educated as Film- and TV-Director. He has been working as a feature film producer for the last seven years. His work includes titles as *Magic Silver* (1+2), *The Kautokeino Rebellion*, *Journey to the Christmas Star* and *Switch*. Lasse is currently working as Head of Finance and Co-production in NRK Drama.

God dag svenska folket! Idag kommer ni slösa bort 592 582 timmar på långsamt internet.

Svenskarna lägger nämligen sammanlagt 27 timmar om året i väntan på att hemsidor, filmklipp och annat ska laddas ner. Så kan vi inte ha det.

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Välkommen till en smartare vardag.