



TV DRAMA VISION

37th GÖTEBORG INTERNATIONAL FILM FESTIVAL
JANUARY 30, 2014



Registration and information

When: Thursday, January 30
09.30–17.00 Seminar at Biopalatset
17.00–18.00 Networking cocktail at Florentine hall, Elite Plaza Hotel

Venues: Biopalatset, Cinema 6, Kungstorget 2, Göteborg
Elite Plaza Hotel, Västra Hamngatan 3, Göteborg

Price information

SEK 1 150 with an Industry, VIP or Nordic Film Market accreditation

SEK 1 600 without accreditation

This includes lunch and cocktail at Elite Plaza Hotel.

The seminars will be held in English.

THANK YOU: Stefan Baron, Christian Wikander and Mette Friberg (SVT), Josefine Tengblad and Åsa Sjöberg (TV4), Nadja Radojevic and Dr. Lothar Mikos (Erich Pommer Institute), Ulrika Nisell (Creative Europe Desk MEDIA), Katrina Wood (MediaXchange) and Lisa Rosengren (Film & TV Producenterna) for contributing to this programme.

For more information please visit www.giff.se/tv
or e-mail us at tvdrama@giff.se

Wi-fi at Biopalatset

User Name : NFM

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PRINT

VITT Grafiska 2014

TV Drama Vision is supported by:



Welcome to TV Drama Vision!

Travelling Stories: Focus on Israel

Our keynote speakers, Sara Johnson from Keshet UK, and writer Yael Hedaya, have both been influential in the success and outreach of one Israeli TV drama success respectively. Sara Johnson will tell us about the remake and branding process of *Prisoners of War* (remade as *Homeland* by Showtime) and other TV-concepts exported by Keshet Media Group. In Yael Hedaya session, we will put her on the therapy couch and have her take us into the writing process of the ground-breaking format of *BeTipul* (remade as *In Treatment* by HBO). In a joint discussion, Johnson and Hedaya will elaborate on how Israel caught the global attention of the TV drama world.

Our international focus on Israel is supported by SVT and presented in collaboration with MediaXchange.

Spotlight on Iceland

Although it is the smallest country in the Nordic region, Iceland still manages to produce a number of very well-made, original and artistic films of high quality. At TV Drama Vision, we explore how this applies to the TV drama world. Keynote speaker Magnus Vidar Sigurdsson, managing director at RVK Studios, shows us exclusive clips of RVK Studios upcoming projects, informs us of the challenges and advantages of producing TV drama in Iceland and tells us about the trends in content and production in Icelandic TV drama.

Presented in collaboration with Creative Europe Desk MEDIA, The Erich Pommer Institute and MediaXchange.

What's going on in the Nordic region?

In our presentation of the Nordic territory we bring you the latest updates of what is going on in the TV drama landscape in Sweden, Norway, Denmark and Finland. Meet the key players, hear about the latest trends in content and production and get a news cast style overview with exclusive clips from tens of upcoming projects from the Nordic region.

Works in progress

Welcome to Sweden (TV4, Sweden) and *Chernobyl* (TNT, Russia)

Programme

08.30–09.30 Registration and coffee

09.30–09.35 Welcome!

Introduction by moderator Andrea Reuter

09.35–11.15 Travelling stories: focus on Israel

Like the Nordic countries, Israel is a small region that produces stories that reach out globally. What's the recipe?

Sara Johnson, Executive Producer and Head of Production, Scripted at Keshet Entertainment, tells us about how *Prisoners of War* became *Homeland* at Showtime and Yeal Hedaya, writer on *BeTipul* (the original version of *In Treatment* re-made by HBO) is put on the therapy couch to give us an insight into the writing and development process of the successful series.

Supported by SVT, presented in collaboration with MediaXchange.

11.15–11.30 Work in progress: *Welcome to Sweden*

Show creator, showrunner, executive producer and actor: Greg Poehler

Production company: FLX, in co-production with TV4, Entertainment One and Syskon.

Broadcaster: TV4, Sweden

11.30–12.40 Lunch

Florentine Hall, Elite Plaza Hotel, Västra Hamngatan 3

12.40–12.45 European TV Drama Series Lab

Lothar Mikos, The Erich Pommer Institute and Katrina Wood, MediaXchange present their European TV Drama Series Lab.

12.45–13.30 Spotlight on Iceland

The smallest Nordic region is also one of the most interesting. Magnus Vidar Sigurdsson, Managing Director at distinguished director Baltasar Kormakur's RVK Studios, gives us an exclusive peak at their slate of upcoming projects and tells us about the trends in content and production in TV drama in Iceland.

Presented in collaboration with Creative Europe Desk MEDIA, The Erich Pommer Institute and MediaXchange.

13.30–14.10 What's going on in the Nordic region?

In a newscast style overview we get an exclusive peak into tens of upcoming drama projects from Sweden, Finland, Norway and Denmark. Clips include the following productions: *1864* (DR, Denmark), *The Heavy Water War* (NRK, Norway), *The Fat & The Angry* (SVT, Sweden), *Vikingshill* (SVT, Sweden), *The Limit* (YLE, Finland), *Second Chance* (YLE, Finland), *Badehotellet* (TV2, Denmark), *Struggle for Life* (NRK, Norway), *Eyewitness* (NRK, Norway), *Heartless* (Kanal 5, Denmark).

14.10–14.15 **What's up, Film i Väst?**

Jessica Ask, Head of Production, and Anthony Muir, Senior Executive International Co-Productions, from the biggest funding body in the Nordic region about their venturing into TV drama.

14.15–14.45 **Familiar faces in new places**

Key players within Nordic TV drama production present their visions about their new positions.

Participants: Hanne Palmqvist, Commissioning Editor, SVT, Thomas Gammeltoft, CEO, Copenhagen Film Fund, Petri Kemppinen, CEO, Nordisk Film & TV Fond, Ivar Køhn, Head of Drama, NRK.

14.45–15.15 **Break**

15.15–16.00 **What happens next?**

A look at the current and future trends in content and production of Nordic TV Drama. Exclusive clips from the upcoming *Nordic Noir – The Documentary* initiate a discussion with its producer Caroline Palmstierna, Shoot for the Moon. She will be joined by Liselott Forsman, Executive Producer of International Projects, YLE, Johanna Koljonen, journalist and writer, Ivar Køhn, Head of Drama, NRK and Josefine Tengblad, Executive Producer Film & Drama, TV4.

16.00–16.15 **Work in progress: *Chernobyl***

Director: Anders Banke

Production company: Solid Entertainment.

Broadcaster: TNT (Russia)

16.15–16.40 **New players in production**

Meet Martina Ternström, Business Development, Anagram Pocket and Ragnhild Thorbeck, S.V.P. Acquisitions, HBO Nordic in a talk about the shifting landscape of TV drama production.

16.40–16.50 **A sneak peek at *Nostradamus***

Columnist, author and broadcaster Johanna Koljonen gives us a preview of Friday's seminar *Nostradamus – Looking Ahead* about business models and audience behaviours of the future.

16.50–16.55 **Closing words with Andrea Reuter**

17.00–18.00 **Networking cocktail at Elite Plaza Hotel**

In collaboration with Film i Väst

Works in Progress



WELCOME TO SWEDEN

Welcome to Sweden follows Bruce Evans (Greg Poehler), who moves from New York City to Stockholm with his Swedish girlfriend Emma (Josephine Bornebusch from *Solsidan*) to start a new life. The show gives us a comical look at Sweden through the eyes of an American, but at the same time allows us to laugh at this fish out of water trying to function in a new, strange world.

Although this is a situation comedy, the show is also a relationship drama focusing on the difficulties of a relationship involving people from two vastly different backgrounds. A continuing story line is whether Bruce and Emma's love will endure this culture clash (and Emma's strange and very Swedish family).

Welcome to Sweden is the first-ever English-language show produced for TV4 in Sweden and it has been acquired by NBC as the first Swedish produced show to be broadcasted in its original form in America.

GUEST: GREG POEHLER

SHOW CREATOR/SHOW RUNNER/EXECUTIVE PRODUCER/ACTOR

For a while, Greg Poehler was just another in a long line of immigrants who moved to Sweden for love. Then the American native made his debut on the comedy stage in 2012. He has performed on some of the best stages in both Sweden and USA and is considered a rising comedy star in both countries. But, as if that wasn't enough, he created a show called *Welcome to Sweden*, a romantic comedy based on his own experiences. Greg acts as creator, executive producer, showrunner and lead actor of this truly international show.



CHERNOBYL

This genre bending road movie-thriller-supernatural thriller-horror-action-science fiction series finds Moscow late teenager Pasha in a wild chase for his parents' life savings, stolen by a deranged computer freak – Igor - who leaves podcasts on his website about how he's "come into a big amount of money" and that he's now fulfilling his childhood dream of becoming a professional photographer and heading off on his newly bought motorbike to do a photo reportage in... Chernobyl.

Pasha is joined in his quest by his childhood friend the streetwise Lyosha, along with Lyosha's tomboy girlfriend Nastya, computer geek Gosha (whose grandfather's rusty old Volga car they are travelling in), and the mysterious Anya, who has strange recurring dreams about her sister in Chernobyl, who died there even before Anya was born, but now calls out to her for help...

Strange events and dangerous adventures – all somehow connected with Chernobyl – follow them along the way through the underbelly of modern Russia and the ruins of the former Soviet Union, on the rocky road to

the mysterious abandoned city of Chernobyl.

And it seems someone else is also on their tracks, someone whose intentions are unclear but who never hesitates to kill...

What our heroes find when they finally reach Chernobyl will change not only their own lives but the lives of everyone on the planet.

GUEST: ANDERS BANKE
DIRECTOR, SOLID ENTERTAINMENT

Based in Malmö, Sweden and educated at the Russian State Institute of Cinematography in Moscow. Made his feature film debut with *Frostbite* (2006), which he followed up with the Russian action movie *Newsmakers* (2009). He just finished directing Russian adventure/action/horror/drama/sci-fi TV series *Chernobyl* (2014).

Keynote Speakers at TV Drama Vision



SARA JOHNSON

EXECUTIVE PRODUCER & HEAD OF CO-PRODUCTIONS, SCRIPTED. KESHET UK

The Israeli production company Keshet have produced successful shows like *Prisoners of War* (remade into *Homeland* by Showtime) and last year opened the doors to its London offices, where Johnson joined as responsible for the scripted slate. She has worked in British TV drama production for 20 years, and prior to joining Keshet UK held roles at NBC, the BBC, was the Head of Development at La Plante Productions and the Head of Drama & Comedy for Sky.

In her keynote, Johnson will give us an insight into the remake and branding process of *Prisoners of War*.



Yael HEDAYA

SCREENWRITER AND AUTHOR

Hedaya is a novelist and screenwriter who wrote the character of Na'ama for the successful and acclaimed Israeli TV drama series *BeTipul* (remade as *In Treatment* by HBO). She teaches screenwriting and is head of the Screenwriting program in the film school at Sapir College in the south of Israel and has written five novels.

In her session, we will put Hedaya on the therapy couch and have her take us into the writing process of the ground-breaking format *BeTipul*, tell us how they developed their ideas from inception as well as give us an understanding of what impact the series has had on the local society.



MAGNUS VIDAR SIGURDSSON

MANAGING DIRECTOR OF RVK STUDIOS

Magnus Vidar Sigurdsson is a prolific producer with more than 20 years of experience of producing movies, documentaries, non-scripted, comedy and drama TV-series for various distributors around the world, including BBC, ARTE, CANAL+ and National Geographic Channel. RVK Studios, set up by internationally acclaimed Icelandic director Baltasar Kormakúr (*101 Reykjavik*), the 2014 recipient of Göteborg Film Festival's newly constituted Nordic Honorary Award, has several upcoming projects on their slate, amongst them the thriller series *Trapped* and *First Degree*.

In his session, Sigurdsson will show us exclusive clips of RVK Studios upcoming projects, inform us of the challenges and advantages of producing TV drama in Iceland and tell us about the trends in content and production within the production landscape of Icelandic TV drama.





JESSICA ASK

HEAD OF PRODUCTION, FILM I VÄST

Jessica Ask has co-produced a wide range of Swedish and International feature films and TV-drama. Some of the recent titles include Oscar nominated *The Hunt* (Thomas Vinterberg), *A Royal Affair* (Nikolaj Arcel), *Only God Forgives* (Nicolas Winding Refn) and upcoming *Every Thing Will Be Fine* (Wim Wenders).



ANDERS BANKE

DIRECTOR, SOLID ENTERTAINMENT

Based in Malmö, Sweden and educated at the Russian State Institute of Cinematography in Moscow. Made his feature film debut with *Frostbite* (2006), which he followed up with the Russian action movie *Newsmakers* (2009). He just finished directing Russian adventure/action/horror/drama/sci-fi TV series *Chernobyl* (2014).



LISELOTT FORSMAN

EXECUTIVE PRODUCER OF INTERNATIONAL PROJECTS, YLE DRAMA

Liselott is president of the EBU Fiction Expert Group. She has a background as the Head of Fiction of Swedish Yle and as a Nordisk Film & TV Fond board member (2010–2013). She has written scripts, plays and librettos. Her MA at The University of Helsinki combines Theatre Science with Film and Television studies. On behalf of the core group planning Input 2014 in Helsinki she welcomes you all to Finland 12–15.5.2014!



THOMAS GAMMELTOFT

PRODUCER, CEO AT COPENHAGEN FILM FUND

Active in the film industry for almost thirty years, Thomas Gammeltoft has produced for the companies Film & Lyd Aps, Fine & Mellow and Eyeworks. Some of the films he has produced and co-produced are *Terribly Happy*, *Oh Happy Day* and Guldbagge winner *Waltz for Monica*. Thomas was appointed CEO of the Copenhagen Film Fund in August 2013.



PETRI KEMPPINEN

CEO, NORDISK FILM & TV FOND (AS OF NOVEMBER 1ST 2013)

Petri has a background in journalism, publishing and curator of young comics artists, before start of his television and film career in mid 90s. He worked for eight years at The Finnish Film Foundation, as Film commissioner, Head of International Affairs and Development and finally Head of Production. Before FFF he spend nine years at YLE Finnish Broadcasting Company, among others as Commissioning Editor and Head of Youth Department. At Finland's biggest daily newspaper *Helsingin Sanomat* he was employed from 1986 to 1995, reporting on current affairs, popular culture, film and tv. Petri has been a member of Management Board of Eurimages since 2006 and has MA in Media and Communication studies from Helsinki University.

Guests at TV Drama Vision



JOHANNA KOLJONEN

COLUMNIST, AUTHOR AND BROADCASTER

Johanna works primarily in Sweden. She presents TV and radio programmes, mostly on shows produced by Rundfunk Media AB of which she is a founding partner, consults on cross media productions, and has a profound curiosity about disruptive change. She is the editor and moderator of the seminar *Nostradamus – Looking Ahead* at this year's Nordic Film Market.



IVAR KØHN

HEAD OF DRAMA, NRK

Ivar was appointed as Head of Drama at the Norwegian Broadcasting Corporation (NRK) in November 2013, after six years leading the Development and Production Department at the Norwegian Film Institute. Former working experience includes TV-drama & Film Commissioner at the Norwegian Film Fund, Co-owner and Development, Producer at Maipo Film and Head of Development at Swedish Television Drama. He is currently Chairman of the Board at Nordisk Film & TV Fond. He has also been a writer/creator for three TV-drama productions.



DR. LOTHAR MIKOS

MANAGING DIRECTOR OF ERICH POMMER INSTITUT GGMBH AND PROFESSOR OF TELEVISION STUDIES IN THE DEPARTMENT OF MEDIA STUDIES AT THE UNIVERSITY OF FILM AND TELEVISION "KONRAD WOLF" IN POTSDAM-BABELSBERG, GERMANY.

He studied sociology, psychology and communication studies in Berlin and received his Ph.D. in communication studies in Dortmund. Before becoming a university professor he worked as author, director and editor for print, film and television. As a Visiting Professor at Universities in Barcelona, Glasgow, Gothenburg, Kassel, Klagenfurt, London and Tarragona he lectured communication and media studies and audience research. His main areas of work are Economy of the International TV Format Trade, Television Series Worldwide, Global Media Market, Convergence Culture, Popular Television Genres and Formats, Audience Studies, Mediasports, Television and Social Change, Analysis of Film and Television, Media Literacy. He currently serves as chair of the Television Studies Section of ECREA.



ANTHONY MUIR

SENIOR EXECUTIVE INTERNATIONAL CO-PRODUCTIONS, FILM I VÄST

Anthony Muir has represented Film i Väst at various events and programs including the European Film Market, the Cannes Film Market, the Cinemart Co-Production Market and the Ateliers du Cinéma Européen Financing Workshop.



HANNE PALMQUIST

COMMISSIONING EDITOR DRAMA AND SINGLE DOCUMENTARIES, SVT

Hanne Palmquist has 20 years of experience in the film industry, having worked at TV2 Denmark as Head of International Sales and as CEO of Nordisk Film & TV Fond. She has worked as a producer at Fine & Mellow, acquisition manager at Nordisk Film, head of PR and international sales at Zentropa and Trust Film Sales, and has also worked at the DFI and Filmkontakt Nord. Hanne holds a master's degree in Culture and Esthetics and a bachelor in World Literature.

Guests at TV Drama Vision



CAROLINE PALMSTIERNA

FOUNDER & PRODUCER OF SHOOT FOR THE MOON AB.

Most recently, Director of Sales at Filmance International AB. Responsible for the international launches and financing of tv series like *The Bridge*, *Arne Dahl* and *Murder in Sandhamn*. Previously, she worked for several years as an editor on Stina Dabrowski's interview programmes and Folke Rydén's documentaries and was formerly a TV journalist in Spain.



GREG POEHLER

SHOW CREATOR, SHOW RUNNER, EXECUTIVE PRODUCER, ACTOR

For a while, Greg Poehler was just another in a long line of immigrants who moved to Sweden for love. Then the American native made his debut on the comedy stage in 2012. He has performed on some of the best stages in both Sweden and USA and is considered a rising comedy star in both countries. But, as if that wasn't enough, he created a show called *Welcome to Sweden*, a romantic comedy based on his own experiences. It's the first-ever English-language show produced for TV4 in Sweden and has been acquired by NBC as the first Swedish produced show to be broadcasted in its original form in America. Greg acts as creator, executive producer, showrunner and lead actor of this truly international show.



ANDREA REUTER

MODERATOR

Journalist, radio host and moderator. She has moderated more than 100 events, everything from interviewing talent on stage and hosting gala events to moderating panels, seminars, works in progress and press conferences. Currently she is the host of the radio programme *Finska Pinnar* at pubcaster Sveriges Radio. Andrea has worked with Göteborg International Film Festival for several years, as editor and moderator of TV Drama Vision as well as moderator for works in progress and seminars. This year she will also host the opening gala.



JOSEFINE TENGBLAD

EXECUTIVE PRODUCER FILM & TV, TV4

Josefine, born 1978, has worked with Lars von Trier's "Dogville" and "Manderlay". She also worked at the production company Yellow Bird with 23 feature films about the Swedish crime detective "Wallander" based on Henning Mankell's best selling books. In 2010 she started her own production company Lebox where she produced the feature film *With Every Heartbeat* (*Kyss mig*), partly based on her own life. Josefine was awarded The Lorens Award as Best Producer 2011 at Göteborg International Film Festival. The film also became a huge success outside of Sweden, especially in the US. Josefine has also produced and acted in several theatre plays. Today Josefine works as executive producer for film and drama at Sweden's largest commercial broadcaster TV4 and is developing her next feature, starring the great Swedish legend Harriet Andersson.

Guests at TV Drama Vision



MARTINA TERNSTRÖM
BUSINESS DEVELOPMENT, ANAGRAM POCKET

Anagram Pocket is a digital production company that produces, packages finance and distribution for web-series. The company works with both the online play-channels and brands to create content specifically for second screens and the web. The parent company Anagram also produces TV, film and live events, which gives Anagram Pocket a unique 360 degrees approach to content, an ability to activate formats and possibilities to expand the consumer experience. Martina Ternström has longstanding experience in international distribution and acquisitions at companies like Magnolia Pictures, Metrodome and Revolver. Martina won Screen International's Future Leader award at the Cannes Film Festival in 2012.



RAGNHILD THORBECH
S.V.P. ACQUISITIONS, HBO NORDIC

Ragnhild Thorbech has a solid background within Nordic pay TV. Before she started at HBO Nordic, she was Senior Acquisitions Manager at Canal+ (later on C More) and TV4 where she for the last ten years bought international features, TV series, documentaries and shorts as well as pre-buys on Nordic features.



KATRINA WOOD
PRESIDENT AND CEO, MEDIAXCHANGE

Katrina Wood is Founder and Chief Executive Office of MediaXchange Ltd., established with the specific goal to provide senior level media professionals with a versatile and unique resource to enable them to develop and expand their international media business interests. To date, industry professionals from every continent have turned to MediaXchange's consulting services.

NÄR LAMPORNA TÄNDS UPP

OCH DU PLÖTSLIGT

NÄR DU VILL

DÅ KAN DET

ATT DET I TELIAS

SOM DU KAN TRÖSTA

EFTER FESTIVALENS
SISTA FILM

ÄR TILLBAKA
I VERKLIGHETEN

SITTA KVAR MEN
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DIGITALA VIDEOBUTIK FINNS
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