

2015

38 Göteborg Film Festival
Jan 28–29, 2015

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TV Drama Vision



Göteborg
Film Festival Industry

Wednesday, January 28

13.00–17.00 Seminar at Biopalatset

18.30–22.00 Networking dinner at Riverton Hotel

Thursday, January 29

9.00–12.30 Seminar at Biopalatset

Venues

Biopalatset, Cinema 6, Kungstorget 2, Göteborg

Riverton Hotel, Stora Badhusgatan 26, Göteborg

Price information

SEK 1 300 with an Industry, VIP or Nordic Film Market accreditation

SEK 1 950 without accreditation

This includes dinner at Riverton Hotel.

The seminars will be held in English.

Thank you

Hanne Palmqvist and Göran Danasten (SVT), Josefine Tengblad and Jessica Ericstam (TV4), Nadja Radojevic (Erich Pommer Institut), Ulrika Nisell (Creative Europe Desk Sweden), Katrina Wood (MediaXChange), Stefan Baron (Nice Drama), Marianne Gray (Yellow Bird) and Lisa Rosengren (Film & TV Producenterna) for contributing to this programme.

Wi-fi at Biopalatset

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For more information please visit:

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Film Festival**

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Welcome to TV Drama Vision 2015!

TV Is the New Film

TV drama is the new film. The production companies and talent in the Nordic region and internationally are moving into TV drama, but how does this effect the industry, who will finance the series and where will they be shown? British super producer, BAFTA Honorary recipient and Academy Award nominee **Andy Harries** (*The Queen*, BBC's "Wallander"), chief executive at Left Bank Pictures, will inform us on the situation in the UK in a keynote and continue discussing the Nordic region with **Liselott Forsman**, YLE, **Suzanne Glansborg**, SFI and **Katrine Vogelsang**, TV Denmark. A follow up discussion on the trends in viewing and financing will be introduced by **Göran Danasten**, SVT and discussed in a panel consisting of **Kjartan Thor Thordarson**, Sagafilm, **Helena Danielsson**, Brain Academy and **Ivar Køhn**, NRK.

Screenwriting and Transmedia

The screen writer **Tony Grisoni** (*Fear and Loathing in Las Vegas*, "Red Riding", "Southcliffe") speaks in a keynote interview of the differences between writing for the big and the small screen and **Nuno Bernardo**, be-Active Ent, shares his extensive knowledge of trans and cross media together with a panel consisting of director **Robert Lillhonga** ("Runners"), storyworld supervisor **Johanna Koljonen** ("Guided by Ghosts") and trans-media expert **Domenico La Porta** (Wallimage).

Spotlight on Norway

In our spotlight on Norway, producer **Anne Kolbjørnsen**, Head of Scripted at Rubicon TV, gives us an insight into the TV drama landscape of Norway and tells us of her co-operation with Netflix on "Lilyhammer". Furthermore the two biggest upcoming Norwegian drama series will be presented: "Acquitted" (Miso Film for TV2 Norway) and "Occupied" (Yellow Bird for TV2 Norway).

Upcoming Drama Series and News from the Industry

Furthermore, Beta Film gives us an exclusive work in progress on the controversial Sky Italia series "1992", Red Arrow International and Kanal 5 takes us behind the scenes of big budget drama "100 Code" and exclusive clips from tens of upcoming Nordic drama series are presented incl. "Tales of Silfverhøjd" (SVT), Baltasar Kormakur's "Trapped" (RUV) and "Replacements" (Nelonen). In addition, news from EFM's Drama Series Days, Film i Väst and Moving Sweden (SFI and SVT) will be presented.

TV Drama Vision is moderated by **Andrea Reuter** and supported by Nordisk Film & TV Fund, Västra Götalandsregionen, Film i Väst and Creative Europe Desk Sweden. Thank you to MediaXChange and Erich Pommer Institut.

TV Drama Vision is supported by:



Wednesday, January 28

12.00-13.00 Registration and coffee

13.00-13.45 **Andy Harries - A Lifetime of Producing**

The production companies and the talent all over the world are moving from film to TV drama and in the Nordic region this trend is clearly visible. Is this the case in the UK as well? Having won a Special Achievement award by BAFTA in 2007 for his contributions to British television as well as being nominated for an Academy Award for producing *The Queen*, Andy Harries, chief executive at Left Bank Pictures and producer of shows like "Wallander" (BBC) and "Outlander" (Starz), will answer this and many other questions in a key note talk.

Presented in collaboration with MediaXChange.

13.45-14.10 **TV Is the New Film**

– the Brain-gain from Film to TV Drama

Panel participants: Andy Harries, Chief Executive, Left Bank Pictures, **Suzanne Glansborg**, Film Commissioner TV Drama & International Co-productions, Swedish Film Institute, **Liselott Forsman**, Executive Producer of International Projects, YLE and **Katrine Vogelsang**, Head of Fiction, TV2 Denmark.

14.10-14.30 **Looking Ahead – a Showcase of**

Upcoming Nordic TV Drama Series, part 1

Sweden: *Tales of Silverhøjd* (SVT), *Oh, Värmland* (TV4).

Finland: *Northern Mishaps* (Nelonen), *Replacements* (Nelonen), *Hooked* (YLE).

14.30-15.00 Break

15.00-15.40 **Tony Grisoni**

– Writing for the Small and the Big Screen

What are the differences in writing for the small screen and the big screen? Renown screen writer Tony Grisoni, co-writer of director Terry Gilliam (*Fear and Loathing in Las Vegas*, *Brothers Grimm*) and creator of award-winning TV series like "Red Riding" and "Southcliffe" for Channel Four, shares his knowledge in an in-depth interview about the building of the dramatic arc, the challenges of collaboration and what to consider when adapting a well-known book series for the small screen.

Presented in collaboration with MediaXChange.

15.40-16.00 **"100 Code"**

– From Idea to Distribution

The crime drama "100 Code", starring Michael Nyqvist (the Millennium trilogy, *Mission Impossible: Ghost Protocol*) and Dominic Monaghan ("Lost", *Lord of the Rings*), follows the hunt for a serial killer from New York to Stockholm. It is the brain-child of LA based Swedish producer Henrik Bastin, Fabrik Entertainment, and the first series in Swedish broadcaster Kanal 5's investment in high-profile drama.

Participants: **Tim Gerhartz**, Senior Sales and Acquisitions Manager, Red Arrow International and **Jon Petersson**, Head of Program Controlling and Drama Commissioning, SBS Discovery TV/Kanal 5.

16.00-16.15 **"1992" - Work in Progress**

Participants: **Justus Riesenkampff**, Sales and Acquisitions Executive for Nordics and Benelux and **Eric Welbers**, Managing Director, Beta Film.

Production company: Beta Film.

Broadcaster: Sky Italia.

16.15-17.00 **The Unending Lust for Drama**

– Where Will It Go?

International TV drama right now is informed by just as much insecurity as assertiveness. Everyone seems to agree that scripted content, preferably local, is the recipe for future success. Nordic drama has up until now had great success compared to many other territories, but the volume of drama produced in the region has remained the same for the last years and the traditional drama producing broadcasters have limited slots for local TV drama. Now Nordic production companies are moving fast into TV drama, but where will this drama be screened and who will produce and fund it?

Introduction by **Göran Danasten**, Project Manager, SVT.

Panel participants: **Ivar Køhn**, Head of Drama, NRK, **Helena Danielsson**, Executive Producer, Brain Academy, **Kjartan Thor Thordarson**, CEO Saga Film Nordic.

18.30 **Buffet Dinner at Riverton Hotel**

09.00–09.15 Occupied (Okkupert)

– **Work in Progress**

Producers: Marianne Gray and Gudny Hummelvoll

Production company: Yellow Bird, ARTE.

Broadcaster: TV2, Norway.

09.15–10.00 Spotlight on Norway:

Anne Kolbjørnsen, Rubicon TV

Anne Kolbjørnsen, Head of Scripted at Rubicon, is currently overseeing productions like “The Third Eye”, “Kasim Bæder” and “Maniac”. Kolbjørnsen has previously worked for the two largest broadcasters in Norway, TV2 and pubcaster NRK, she has produced the daily drama series Hotel Caesar, and been head of human relations at NRK drama. In her talk she will give us an overview of the Norwegian TV drama landscape today, sneak peaks into Rubicon TV’s slate as well as an insight into collaborating with Netflix on the first Nordic drama originally produced for them, “Lilyhammer”.

10.00–10.30 Looking Ahead – a Showcase of Upcoming Nordic TV Drama Series, part 2

Norway: Mammon 2 (NRK). **Denmark:** The Legacy 2 (DR). **Broke** (DR). **Iceland:** Trapped (RUV), The Homecoming (Channel 2).

10.30–10.45 Break

10.45–10.50 European TV Drama Series Lab

Presented by Nadja Radojevic, Director Training, Erich Pommer Institut and Katrina Wood, CEO, MediaXChange.

10.50–11.45 Setting Up a Transmedia Path to TV Success

Based on his own experience, and showcasing his latest transmedia productions, award-winning and Emmy-nominated producer **Nuno Bernardo**, founder and manager of beActive Entertainment, will provide

invaluable insights on how to create an effective cross-media funding and distribution plan that will engage audiences, generate revenues and create hit TV shows and series. In addition two upcoming Swedish transmedia projects will be presented.

Panel participants: **Robert Lillhonga**, director of “Runners”, **Johanna Koljonen**, storyworld supervisor of “Guided by Ghosts”, **Domenico La Porta**, producer/writer, Wallimage.

Presented in collaboration with Creative Europe Desk Sweden, Erich Pommer Institut and MediaXChange.

11.45–11.55 Film i Väst Progresses Television

Yaba Holst, Senior Executive Swedish Co-Productions and **Anthony Muir**, Senior Executive International Co-Productions, Film i Väst, tell us of their upcoming plans.

11.55–12.00 Drama Series Days Are Here

Nikolaj Nikitin, Berlinale Festival Delegate, introduces the European Film Market/Berlinale Co-Production Market’s new high end Drama Series Days venture.

12.00–12.05 Moving Sweden, Strong Stories in New Formats

Helen Ahlsson, Film Commissioner Swedish Film Institute and **Hanne Palmquist**, Commissioning Editor Film & TV Drama, SVT, on their joint initiative Moving Sweden.

12.05–12.20 Acquitted (Frikjent)

– **Work in Progress**

Participants: **Brede Hovland**, producer, Miso Film Norge and **Nicolai Cleve-Broch**, main actor.

Production company: Miso Film Norge, in co-production with TV 2 Norway and SVT.

Broadcaster: TV 2, Norway.

12.20–12.30 Closing words with moderator Andrea Reuter



Acquitted

Frikjent

Produced by Miso Film (the company behind the Danish epic series *1864*, presented at last year's seminar) follows the story of Aksel Borgen (Nicolai Cleve-Broch), a successful Norwegian business man who left his native town for Asia after being acquitted of the murder of his high school sweetheart. When his hometown's cornerstone business is threatened by bankruptcy, Aksel returns to save the place that once turned its back on him, but the past has not been forgotten.

Production company: Miso Film Norge.

Broadcaster: TV 2 (Norway).

Participants: Brede Hovland, producer, Nicolai Cleve-Broch, actor.



Occupied

Okkupert

Occupied is a drama based on an original idea by reknown crime author Jo Nesbø (the Harry Hole-books) and produced by Yellow Bird, the company behind *Headhunters* (also written by Jo Nesbø), the *Millennium* trilogy as well as the BBC version of "Wallander" starring Kenneth Branagh. Occupied sets in the near future where Russia, on behalf of EU, has staged a "silk-glove" invasion of Norway, a country that has stopped its production of oil for climate reasons.

Production company: Yellow Bird, ARTE..

Broadcaster: TV 2 (Norway).

Participants: Marianne Gray and Gudny Hummelvoll, producers.



1992

Following the tremendous success of “Gomorra”, Sky Italia is back with a political thriller sure to make a rumble on its release in spring. “1992” is set in the midst of the political turmoil in Italy at the beginning of the 90s, which led to the collapse of the First Republic and the launch of the “Mani Pulite” (Clean Hands) operation. The series will premiere in the official TV Drama Section of Berlinale.

Production company: Wildside, Beta Film.

Broadcaster: Sky Italia.

Participants: Eric Welbers, Managing Director and Justus Riesenkampff, Sales and Acquisitions, Beta Film.



100 Code

When a series of similar murders occur in New York and Stockholm, NYPD Detective Tommy Conley, played by Dominic Monaghan (“Lost”, *Lord of the Rings*), is sent to Stockholm to work with veteran homicide detective Mikael Eklund, played by Michael Nyqvist (the *Millennium* trilogy, *Mission Impossible: Ghost Protocol*). In a case study of 100 Code, Tim Gerhartz from German-based sales and production company Red Arrow International and Jon Petersson from the broadcaster Kanal 5 (Sweden), take us behind the scenes of the 12-episode crime series created by Bobby Moresco (*Crash*). Produced by:
Broadcaster:

Production company: 100 Code AB & Zen Productions in association with Fabrik Entertainment, Red Arrow International and Strix Drama.

Broadcaster: Kanal 5 (Sweden), Sky Deutschland (Germany).

Participants: Tim Gerhartz, Senior Sales & Acquisitions Manager, Red Arrow International and Jon Petersson, Head of Program Controlling and Drama Commissioning, SBS Discovery TV

Keynote Speakers at TV Drama Vision



Nuno Bernardo Founder and manager of beActive Entertainment, Portugal

Bernardo is an award-winning and Emmy-nominated producer. Inspired by Orson Welles radio play "War of the Worlds", Bernardo set up beActive in 2003 to explore new forms of interactive and immersive storytelling. In the last decade, using his unique approach to transmedia, Nuno has produced +200 hours of multiplatform content; from feature films and TV shows to mobile apps and books. His transmedia franchises have been adapted all across the globe, from the UK to China, conquering tens of millions of loyal fans and featuring in the world's greatest film and television festivals along the way. He just released "Transmedia 2.0" as a follow up to his 2011 bestselling book "The Producers Guide to Transmedia".



Tony Grisoni Screenwriter, UK

Grisoni worked in different areas of film making before turning to screenwriting. *Queen of Hearts* (1989) by Jon Amiel was his award-winning first feature. He has worked closely with a number of other directors incl. Michael Winterbottom (*In This World*, Golden Bear at the 2002 Berlinale), John Boorman, Sean Durkin and Terry Gilliam (*Fear and Loathing in Las Vegas*, *Tideland* and *The Man Who Killed Don Quixote*, the unfinished film project). In 2008 he directed his first short film nominated for a BAFTA, *Kingsland #1: TheDreamer*. In 2009 he adapted David Peace' books "Red Riding Quartet" into a three episode drama series and in 2013, he created "Southcliffe", an original 4-part drama, both for Channel Four.





Andy Harries Chief Executive, Left Bank Pictures, UK

Harries started his career as an award-winning documentary maker, producing and directing films for Arena, Omnibus, The South Bank Show and the Emmy-nominated *Africa* for British Channel 4. He later moved into the world of comedy, directing and producing Lenny Henry's feature film *Lenny: Live and Unleashed*. Harries was Controller of Drama, Comedy and Film for Granada Productions 2000-2007. During this period he produced a huge range of dramas, comedies and films for ITV1 and other broadcasters. He was nominated for an Academy Award for producing *The Queen* and won a Special Achievement award by BAFTA in 2007 for his contributions to British television. He has produced shows like "Wallander" (BBC) and "Outlander" (Starz).



Anne Kolbjørnsen Head of Scripted, Rubicon TV, Norway

Kolbjørnsen is currently overseeing productions like the popular "Lilyhammer", "The Third Eye", "Kasim Bæder" and "Maniac". She started in the TV industry in 1996 working for a show called "Seven Sisters" and after that worked at different production companies. Kolbjørnsen has previously worked for the two largest broadcasters in Norway, TV2 and pubcaster NRK, she has produced the daily drama series "Hotel Caesar", and been head of human relations at NRK drama. In 2012 she started at Rubicon TV and is now working to raise Rubicon's company profile, whilst building a creative strategy that will also involve the development of co-production partners.

Participants at TV Drama Vision



Helen Ahlsson Film Commissioner Moving Sweden, Swedish Film Institute, Sweden

Ahlsson, born 1972, has produced and co-directed the award winning *The Armwrestler from Solitude* (2004), winner of the national award "Guldbagge" for best documentary. Ahlsson was the Swedish Producer on the move in Cannes 2006 and joined the ACE producers network 2009. During her nine years as a producer at Tre Vänner she developed and produced seven international TV-movies (incl. *The Fjällbacka murders*) as well as documentaries, shorts and award winning features. Since September 2014 she is Film Commissioner at the Swedish Film Institute for Moving Sweden, an initiative to support strong stories in new formats.



Nicolai Cleve-Broch Actor, Norway

Nicolai Cleve Broch studied at the Academy of Theatre in Norway. Cleve Broch is a successful actor within film, TV and theatre. Amongst others, he has participated in "The Half Brother" (TV/2013), "Schmökk" (TV/2011), *Ragnarok* (2013), *Max Manus* (2008), *The Last Joint Venture* (2007), and *Buddy* (2003). He plays the lead role in the upcoming TV series "Acquitted".



Göran Danasten Project Manager, SVT, Sweden

Danasten has more than twenty years of experience of both drama production and rights management for Swedish pubcaster SVT, the last years as Head of Fiction, responsible for acquired drama and comedy. He was also the co-founder and host of the podcast TV Heads. After a stint at HBO Nordic, he freelanced as consultant on business intelligence and rights management within TV.



Helena Danielsson Executive Producer, Brain Academy, Sweden

Award winning producer Danielsson established Hepp Film in 2003 after a fifteen-year-long career in the Scandinavian and European film and TV industry where she worked for amongst others SVT, Sonet Film and Zentropa. 2011-2014 she was associated to Tre Vänner as executive producer for intl co-productions. She recently joined the newly set up intl production company Brain Academy, created by Baluba founder Peter Settman, part of Nice Entertainment Group. She is now in pre-production with the feature *The Childhood of a Leader* by American actor/writer/director Brady Corbet, starring Bérénice Bejo and Robert Pattinson.



Liselott Forsman Executive Producer of International Projects, YLE, Finland

Liselott Forsman is the Executive Producer of International Projects within YLE Drama and the President of the EBU Fiction Expert Group. She has a background as the Head of Fiction of Swedish Yle and as a Nordisk Film & TV Fond board member (2010–2013). She has written scripts, plays and librettos. Her MA at The University of Helsinki combines Theatre Science with Film and Television studies.



Tim Gerhartz Senior Sales & Acquisitions Manager, Red Arrow International, Germany

Gerhartz is responsible for the distribution of the Red Arrow International catalogue in the UK, Scandinavia and Benelux. Red Arrow International is the worldwide programming sales arm of Red Arrow Entertainment Group, a ProSiebenSat.1 Group company. Red Arrow International offers an extensive portfolio of fictional programs (e.g. “100 Code” starring Mikael Nyqvist and Dominic Monaghan, “BOSCH” starring Titus Welliver and “Lilyhammer” starring Steven Van Zandt), entertainment formats (e.g. “Married At First Sight”, “The Taste”, “Benidorm Bastards”) as well as factual and kids content.



Suzanne Glansborg

Film Commissioner TV Drama & International co-productions, Swedish Film Institute, Sweden

Glansborg began her career in film in 1976 at the Swedish Film Institute's cinema department. After working as product manager and purchaser in the 1980s, she joined Filmnet (later Canal Plus) in 1991 as responsible for purchasing Nordic features for the Canal Plus and TV4 television channels. Among the films she has helped to finance are *You, the Living* and *Let the Right One In*. Joining the Swedish Film Institute again, she began as Feature Film Commissioner 2010–2012. Amongst the films she has supported are *The 100 year Old...* and *The Reunion*. Since 2010 she is Sweden's representative in Eurimages.



Marianne Gray Executive Producer, Yellow Bird, Sweden

Marianne Gray just completed shooting the TV2 Norway / ARTE co-production “Occupied”, a 10 part television series as well as the romantic comedy *Greetings from Up North* by Lisa Siwe. Past productions include the highly successful Norwegian feature *Headhunters* and SVT mini-series “Lasermannen”.



Yaba Holst Senior Executive Swedish Co-productions, Film i Väst, Sweden

Holst holds a MA in acting from The Theater Academy of Helsinki. With a background in acting, writing, directing and producing for theatre as well as PR-consultant, production management and acting for film, she has spent the last ten years mainly working with film. From the Copenhagen based development hub “Filmfaergen” she has worked as a script doctor, translator and scriptwriter. She wrote Charlotte Sieling's feature *Across the Street Under the Water* and has worked with companies like Nordisk Film, Film Pool Nord, The Swedish Film Institute, Nimbus Film, Film i Väst and Paradox film as a creative consultant.





Brede Hovland Producer, Miso Film, Norway

Hovland graduated with a producing degree from Columbia College Chicago in 1999 and during a five year period in LA worked for Spyglass Entertainment, Touchstone/Walt Disney Pictures and Motion Blur. He has produced and been involved in projects like *Love Me* (2014), *Chasing the Wind* (2013), *Turn Me On*, *Goddammitt* (2011), winner of Best Screenplay at Tribeca and Best Film at the national Amanda Awards, North (2009), winner of Best New Narrative Filmmaker at Tribeca and the FIPRESCI award at Berlinale, plus numerous TV-series, documentaries and short films. Hovland was Norway's "Producer on the Move" in Cannes 2012.



Gudny Hummelvoll Producer, Yellow Bird, Norway

Hummelvoll has over twenty years of production experience ranging from feature films and television to documentary and short films. She just completed shooting the TV2 Norway / ARTE co-production "Occupied", a 10 part television series for Yellow Bird Norge. She is part of the producer team of *Underdog (Svenskjävel)* that is competing for the Dragon Award at Göteborg Film Festival this year and is currently co-producing *Tordenskiold* with Nimbusfilm.



Johanna Koljonen Producer, journalist, Finland

Johanna Koljonen is a columnist, author and broadcaster working primarily in Sweden. She presents TV and radio programmes, mostly on shows produced by Rundfunk Media AB of which she is a founding partner, consults on cross media productions, and has a profound curiosity about disruptive change. She is the editor and moderator of the Nostradamus seminar at this year's Nordic Film Market and story world supervisor for the transmedia project "Guided by Ghosts".



Ivar Køhn Head of Drama, NRK, Norway

Køhn was appointed as Head of Drama at the Norwegian Broadcasting Corporation (NRK) in November 2013, after six years leading the Development and Production Department at the Norwegian Film Institute. Former working experience includes TV-drama & Film Commissioner at the Norwegian Film Fund, Co-owner and Development, Producer at Maipo Film and Head of Development at SVT Drama. He is currently Chairman of the Board at Nordisk Film & TV Fond. He has also been a writer/creator for three TV-drama productions.



Domenico La Porta Editor, Screenwriter, head of transmedia at Wallimage, Belgium

La Porta is a movie critic (tv host @ RTBF), an industry journalist (Editor of CINEUROPA.org) and a transmedia producer (with his company KWEB). He is also head of Transmedia at WALLIMAGE, the Belgian film fund investing in multi-platform story developments. As a transmedia architect, Domenico has shaped multi platforms story worlds around films like *The Suicide Shop*, *Ernest & Célestine*, *Mood Indigo* (...), and the upcoming animated series "Urbance". Also a screenwriter, Domenico is now writing the script of Urbance and developing "Talio", a 10 episodes TV series with transmedia developments based on his own original concept.



Robert Lillhonga *Writer and director, Sweden*

Lillhonga founded the theatre group Theatre Incompetent. Among other things they made a play about The Roskilde festival which was played in a circus tent at the festival in 2000. Subsequently, Robert directed and produced two independent feature films; the award winning Hata Göteborg and Villa Thalassa - Weekend 48. He has directed three theatrical critical and audience acclaimed plays and also works with lecturing at schools on how to solve cultural conflicts. His latest project is the TV dramedy series "Runners, The Road To New York", a story that will be told on many different platforms.



Anthony Muir *Senior Executive International Co-Productions, Film i Väst, Sweden*

Anthony Muir has represented Film i Väst at various events and programs including the European Film Market, the Cannes Film Market, the Cinemart Co-Production Market and the Ateliers du Cinéma Européen Financing Workshop.



Nikolaj Nikitin *Berlinale Festival Delegate, Germany*

Nikitin was the publisher of the film journal "Schnitt" for fifteen years. He is the Central and Eastern Europe, Central Asia, Caucasus and Finland delegate for the Berlinale. Nikitin is also the artistic director of the editing festival "Filmplus", the curator of the competition program of the European Film Festival in Palic, THE LOOK competition in Oostende and consultant of several European film festivals. He lectures in film in Germany and abroad, moderated numerous film events, worked as an Expert for the Media Program, is a member of the goEast selection committee, of FIPRESCI and the European Film Academy.



Hanne Palmqvist *Commissioning Editor Film & TV Drama, SVT, Sweden*

Danish Hanne Palmquist has 20 years of experience in the film industry, having worked at TV2 Denmark as Head of International Sales and as CEO of Nordisk Film & TV Fond. She has worked as a producer at Fine & Mellow, acquisition manager at Nordisk Film, head of PR and international sales at Zentropa and Trust Film Sales, and has also worked at the DFI and Filmkontakt Nord. Hanne holds a master's degree in Culture and Esthetics and a bachelor in World Literature.



Jon Petersson *Head of Program Controlling and Drama Comissioning, SBS Discovery TV, Sweden*

Jon Petersson is heading SBS Discovery's recent foray into scripted series. In the past few years he has co-produced six Irene Huss-movies and is currently executive producer on "100 Code". Before joining SBS Discovery in 2005 he held the position of CFO at theater chain Svenska Bio for 14 years.



Nadja Radojevic Director Training, Erich Pommer Institut, Germany

In 2005 Nadja Radojevic joined the team of the Erich Pommer Institut and is responsible for the management of the institute's international training department. Before, she worked as project coordinator for the Master School Drehbuch in Berlin and at the press office of the Film Society of Lincoln Center in New York. Nadja holds a university degree in Arts Management.



Andrea Reuter Moderator, Sweden

Stockholm based and Finnish born journalist, radio host and moderator. She has moderated more than 100 events, everything from interviewing talent on stage and hosting gala events to moderating panels, seminars, works in progress and press conferences. Andrea has worked with Göteborg Film Festival for several years, as editor and moderator of TV Drama Vision as well as moderator for works in progress and seminars. This year she will host the opening gala of Göteborg Film Festival for the third consecutive year.



Justus Riesenkauff

Sales and Acquisitions Executive for Nordics and BeNeLux, Beta Film, Germany

Born on December 17, 1975 in Heidelberg, Justus Riesenkauff studied law in Berlin and Paris and graduated from the Humboldt University in 2001. He holds a PHD in copyright law from the University of Heidelberg and worked as a lecturer at the Universities of Heidelberg and Montpellier. In 2008 he joined Beta Film where he exercised different functions in acquisitions and licensing before becoming sales and acquisitions executive for the Nordics and BeNeLux in 2012.



Kjartan Thor Thordarson CEO of Sagafilm Nordic, Sweden

Thordarson has over 20 years experience in the entertainment industry, a prolific producer with over 20 films and TV series to his credit. Sagafilm, a multi award winning production company in Iceland, has produced 17 seasons of scripted TV since 2007, including "The Nightshift", "Pressa", "Astridur" and "Worlds End". Sagafilm has won Best Scripted Series at the Icelandic Academy Awards Edda for a record 10 years in a row. Sagafilm series "Pressa III" (2013) and "Astridur II" (2014) where nominated as best Scripted Series in Europe at Prix Europa. Kjartan is currently based in Stockholm.



Katrine Vogelsang Head of Fiction, TV 2, Denmark

At TV2 they practice the Scandinavian developing model and co-produce all TV-fiction with independent producers. The Fiction Department handles all the Danish TV-series for the main channel and the approximately 12 feature films that TV 2 is obliged to participate in with the Danish Film Institute. Formerly, Katrine Vogelsang worked as an in-house producer at DR-drama, producing among others: "The Summers" and "Happy life" as well as the Advent calendar "The Pact".



Erik Welbers Managing Director, Beta Film, Germany

After studying business at Cologne University, Welbers went on to receive an MBA degree from the IESE business school of Barcelona in 1996. That same year, he took on the post of "International Sales Executive" for Beta Film. At Beta Film, he was head of Business Development until 2001, managing sales and coproductions to and with Latin America, Italy and Spain. He then left together with Jan Mojto to help establish Eos Entertainment. Ever since the merger of Eos Entertainment with Beta Film, Eric Welbers has been part of the Beta group's executive board and acts as head of Beta's international distribution, production and coproduction.



Katrina Wood President and CEO, MediaXChange, UK, USA

Katrina Wood is Founder and CEO of MediaXchange Ltd., established with the specific goal to provide senior level media professionals with a versatile and unique resource to enable them to develop and expand their international media business interests. To date, industry professionals from every continent have turned to MediaXchange's consulting services.

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